



WTVD-TV DURHAM  
411 LIBERTY STREET  
DURHAM NC 27701

Acknowledgment of Agreement Between WTVD-TV DURHAM and

DATE: 10-15-2012 PAGE: 1 of 4

BUYING TIME - 6205  
ATTN: ERICA CORSO  
650 MASSACHUSETTS AVENUE NW  
SUITE 210  
WASHINGTON DC 20001

Contract No	Contract Dt	Revision Dt	Rev#	Advertiser	Brand	Product Code	Station/Market
402245	10-11-2012		0	MCINTYRE FOR CONGRESS	MIKE MCINTYRE FOR CONGRESS NC-7 2012	POLITICALS	WTVD - DURHAM

Agency Est#	CMS #	Sales Office	Account Executive	Start Date	End Date	Billing	Package	Contract Title
2195	246235	PHILADELPHIA	A. CLIFFORD	10-16-2012	10-22-2012	M (Broadcast Month, Cycle 1)	N	246235

Line	Start Date	End Date	Time Period	Description	RC	Duration	M	T	W	T	F	S	S	SPW	Price	Tot Spots	Total \$
Agency CPE: E : 2195																	
1	10-16-2012	10-21-2012	07:00AM - 09:00AM	GOOD MORNING AMERICA (MONDAY-FRIDAY) (83	1	30		1	1	1	1			4	850	4	3,400.00
2	10-22-2012	10-22-2012	07:00AM - 09:00AM	GOOD MORNING AMERICA (MONDAY-FRIDAY) (83	1	30	1							1	850	1	850.00
3	10-16-2012	10-21-2012	06:00AM - 07:00AM	EYEWITNESS NEWS AT 6AM ( MONDAY -FRIDAY)	1	30		1	1	1	1			4	850	4	3,400.00
4	10-22-2012	10-22-2012	06:00AM - 07:00AM	EYEWITNESS NEWS AT 6AM ( MONDAY -FRIDAY)	1	30	1							1	850	1	850.00
5	10-16-2012	10-21-2012	05:00AM - 05:30AM	EYEWITNESS NEWS AT 5:00 AM (MONDAY-FRIDA	1	30		1	1	1				3	325	3	975.00
6	10-22-2012	10-22-2012	05:00AM - 05:30AM	EYEWITNESS NEWS AT 5:00 AM (MONDAY-FRIDA	1	30	1							1	325	1	325.00
7	10-16-2012	10-21-2012	05:30AM - 06:00AM	EYEWITNESS NEWS AT 5:30 AM (MONDAY-FRIDA	1	30		1	1	1				3	650	3	1,950.00
8	10-22-2012	10-22-2012	05:30AM - 06:00AM	EYEWITNESS NEWS AT 5:30 AM (MONDAY-FRIDA	1	30	1							1	650	1	650.00
9	10-16-2012	10-21-2012	12:30PM - 01:00PM	MILLIONAIRE 1230-1P(MONDAY-FRIDAY) (927)	1	30		1	1	1	1			4	200	4	800.00
10	10-22-2012	10-22-2012	12:30PM - 01:00PM	MILLIONAIRE 1230-1P(MONDAY-FRIDAY) (927)	1	30	1							1	200	1	200.00
11	10-16-2012	10-21-2012	09:00AM - 10:00AM	LIVE! WITH KELLY & MICHAEL (842)	1	30		1	1	1	1			4	200	4	800.00
12	10-22-2012	10-22-2012	09:00AM - 10:00AM	LIVE! WITH KELLY & MICHAEL (842)	1	30	1							1	200	1	200.00
13	10-16-2012	10-21-2012	12:00PM - 12:30PM	EYEWITNESS NEWS AT NOON(MONDAY-FRIDAY)	1	30		1	1	1	1			4	325	4	1,300.00
14	10-22-2012	10-22-2012	12:00PM - 12:30PM	EYEWITNESS NEWS AT NOON(MONDAY-FRIDAY)	1	30	1							1	325	1	325.00
15	10-16-2012	10-21-2012	03:00PM - 04:00PM	KATIE (817)	3	30		1	1	1	1			4	150	4	600.00

This agreement is subject to the terms and conditions indicated above.

Margin Indicators: A=Added Line, R=Revised Line, D=Deleted Line, M=New Makegood Activity, CM=Combined Makegood



WTVD-TV DURHAM  
411 LIBERTY STREET  
DURHAM NC 27701

Acknowledgment of Agreement Between WTVD-TV DURHAM and

DATE: 10-15-2012 PAGE: 2 of 4

BUYING TIME - 6205  
ATTN: ERICA CORSO  
650 MASSACHUSETTS AVENUE NW  
SUITE 210  
WASHINGTON DC 20001

Contract No 402245	Contract Dt 10-11-2012	Revision Dt	Rev# 0	Advertiser MCINTYRE FOR CONGRESS	Brand MIKE MCINTYRE FOR CONGRESS NC-7 2012	Product Code POLITICALS	Station/Market WTVD - DURHAM
-----------------------	---------------------------	-------------	-----------	-------------------------------------	---	----------------------------	---------------------------------

Agency Est# 2195			CMS # 246235	Sales Office PHILADELPHIA	Account Executive A. CLIFFORD	Start Date 10-16-2012	End Date 10-22-2012	Billing M (Broadcast Month, Cycle 1)							Package N	Contract Title 246235				
Line	Start Date	End Date	Time Period	Description				RC	Duration	M	T	W	T	F	S	S	SPW	Price	Tot Spots	Total \$
			Agency CPE: E : 2195																	
16	10-22-2012	10-22-2012	03:00PM - 04:00PM	KATIE (817)				3	30	1							1	150	1	150.00
17	10-16-2012	10-21-2012	01:00PM - 02:00PM	THE CHEW (11514)				3	30		1	1	1	1			4	150	4	600.00
18	10-22-2012	10-22-2012	01:00PM - 02:00PM	THE CHEW (11514)				3	30	1							1	150	1	150.00
19	10-16-2012	10-21-2012	02:00PM - 03:00PM	GENERAL HOSPITAL (11961)				3	30		1	1	1				3	150	3	450.00
20	10-22-2012	10-22-2012	02:00PM - 03:00PM	GENERAL HOSPITAL (11961)				3	30	1							1	150	1	150.00
21	10-16-2012	10-21-2012	10:00AM - 11:00AM	RACHEL RAY (MONDAY-FRIDAY) (851)				3	30		1	1		1			3	150	3	450.00
22	10-22-2012	10-22-2012	10:00AM - 11:00AM	RACHEL RAY (MONDAY-FRIDAY) (851)				3	30	1							1	150	1	150.00
23	10-16-2012	10-21-2012	11:00AM - 12:00PM	THE VIEW (MONDAY-FRIDAY) (846)				1	30			1	1	1			3	350	3	1,050.00
24	10-22-2012	10-22-2012	11:00AM - 12:00PM	THE VIEW (MONDAY-FRIDAY) (846)				1	30	1							1	350	1	350.00
25	10-16-2012	10-21-2012	04:00PM - 05:00PM	EYEWITNESS NEWS 4:00PM (MONDAY- FRIDAY) (				3	30		2	2	2	2			8	180	8	1,440.00
26	10-22-2012	10-22-2012	04:00PM - 05:00PM	EYEWITNESS NEWS 4:00PM (MONDAY- FRIDAY) (				3	30	2							2	180	2	360.00
27	10-16-2012	10-21-2012	06:00PM - 06:30PM	EYEWITNESS NEWS AT 6P (MONDAY-FRIDAY) (81				1	30		1	1	1				3	1,100	3	3,300.00
28	10-22-2012	10-22-2012	06:00PM - 06:30PM	EYEWITNESS NEWS AT 6P (MONDAY-FRIDAY) (81				1	30	1							1	1,100	1	1,100.00
29	10-16-2012	10-21-2012	05:30PM - 06:00PM	EYEWITNESS NEWS 5:30PM (MONDAY-FRIDAY) (8				1	30			1	1	1			3	950	3	2,850.00
30	10-22-2012	10-22-2012	05:30PM - 06:00PM	EYEWITNESS NEWS 5:30PM (MONDAY-FRIDAY) (8				1	30	1							1	950	1	950.00

This agreement is subject to the terms and conditions indicated above.

Margin Indicators: A=Added Line, R=Revised Line, D=Deleted Line, M=New Makegood Activity, CM=Combined Makegood



WTVD-TV DURHAM  
411 LIBERTY STREET  
DURHAM NC 27701

Acknowledgment of Agreement Between WTVD-TV DURHAM and

DATE: 10-15-2012 PAGE: 3 of 4

BUYING TIME - 6205  
ATTN: ERICA CORSO  
650 MASSACHUSETTS AVENUE NW  
SUITE 210  
WASHINGTON DC 20001

Contract No	Contract Dt	Revision Dt	Rev#	Advertiser	Brand	Product Code	Station/Market
402245	10-11-2012		0	MCINTYRE FOR CONGRESS	MIKE MCINTYRE FOR CONGRESS NC-7 2012	POLITICALS	WTVD - DURHAM

Agency Est#	CMS #	Sales Office	Account Executive	Start Date	End Date	Billing	Package	Contract Title
2195	246235	PHILADELPHIA	A. CLIFFORD	10-16-2012	10-22-2012	M (Broadcast Month, Cycle 1)	N	246235

Line	Start Date	End Date	Time Period	Description	RC	Duration	M	T	W	T	F	S	S	SPW	Price	Tot Spots	Total \$
<b>Agency CPE: E : 2195</b>																	
31	10-16-2012	10-21-2012	07:00PM - 07:30PM	JEOPARDY ( MONDAY-FRIDAY) (898)	1	30			1	1	1			3	1,400	3	4,200.00
32	10-22-2012	10-22-2012	07:00PM - 07:30PM	JEOPARDY ( MONDAY-FRIDAY) (898)	1	30	1							1	1,400	1	1,400.00
33	10-16-2012	10-21-2012	07:30PM - 08:00PM	WHEEL OF FORTUNE (MONDAY-FRIDAY) (901)	1	30			1	1	1			3	1,400	3	4,200.00
34	10-22-2012	10-22-2012	07:30PM - 08:00PM	WHEEL OF FORTUNE (MONDAY-FRIDAY) (901)	1	30	1							1	1,400	1	1,400.00
35	10-16-2012	10-21-2012	09:00PM - 11:00PM	PRIME SPECIALS (797)	1	30		1						1	2,000	1	2,000.00
36	10-16-2012	10-21-2012	12:02AM - 01:06AM	JIMMY KIMMEL LIVE (MONDAY-FRIDAY) (853)	3	30		1	1	1				3	75	3	225.00
37	10-22-2012	10-22-2012	12:02AM - 01:06AM	JIMMY KIMMEL LIVE (MONDAY-FRIDAY) (853)	3	30	1							1	75	1	75.00
38	10-16-2012	10-21-2012	06:00AM - 07:00AM	EYEWITNESS NEWS SUNDAY 6-7A (6243)	3	30							1	1	100	1	100.00
39	10-16-2012	10-21-2012	07:00AM - 08:00AM	EYEWITNESS NEWS SATURDAY AT 7AM (2408)	2	30						2		2	250	2	500.00
40	10-16-2012	10-21-2012	06:00AM - 07:00AM	EYEWITNESS NEWS SATURDAY 6-7A (2105)	2	30						2		2	150	2	300.00
41	10-16-2012	10-21-2012	09:00AM - 10:00AM	EYEWITNESS NEWS SAT 9-10AM (10765)	2	30						1		1	250	1	250.00
42	10-16-2012	10-21-2012	09:00AM - 10:00AM	EYEWITNESS NEWS SUNDAY 9-10A (830)	1	30							1	1	380	1	380.00
43	10-16-2012	10-21-2012	08:00AM - 09:00AM	GOOD MORNING AMERICA SUNDAY (4789)	1	30							1	1	475	1	475.00
44	10-16-2012	10-21-2012	08:00AM - 09:00AM	GOOD MORNING AMERICA SATURDAY (1883)	1	30						1		1	570	1	570.00

This agreement is subject to the terms and conditions indicated above.

Margin Indicators: A=Added Line, R=Revised Line, D=Deleted Line, M=New Makegood Activity, CM=Combined Makegood



WTVD-TV DURHAM  
411 LIBERTY STREET  
DURHAM NC 27701

Acknowledgment of Agreement Between WTVD-TV DURHAM and

DATE: 10-15-2012 PAGE: 4 of 4

BUYING TIME - 6205  
ATTN: ERICA CORSO  
650 MASSACHUSETTS AVENUE NW  
SUITE 210  
WASHINGTON DC 20001

Contract No 402245	Contract Dt 10-11-2012	Revision Dt	Rev# 0	Advertiser MCINTYRE FOR CONGRESS	Brand MIKE MCINTYRE FOR CONGRESS NC-7 2012	Product Code POLITICALS	Station/Market WTVD - DURHAM										
Agency Est# 2195		CMS # 246235	Sales Office PHILADELPHIA	Account Executive A. CLIFFORD	Start Date 10-16-2012	End Date 10-22-2012	Billing M (Broadcast Month, Cycle 1)	Package N	Contract Title 246235								
Line	Start Date	End Date	Time Period	Description	RC	Duration	M	T	W	T	F	S	S	SPW	Price	Tot Spots	Total \$
			Agency CPE: E : 2195														
														Contracted Gross Total:		95	46,200.00
														Actual Gross Total:		95	46,200.00
														Agency Commission:			6,930.00
														Net Total:			39,270.00
Month/YR			Preempted		Made Good		Contract Total			Adjustments					Actual Total		
Oct 12			0.00		0.00		46,200.00			0.00					46,200.00		
TOTAL			0.00		0.00		46,200.00			0.00					46,200.00		

This agreement is subject to the terms and conditions indicated above.

Margin Indicators: A=Added Line, R=Revised Line, D=Deleted Line, M=New Makegood Activity, CM=Combined Makegood